



EXTRA EXTRA

Leave Nothing on the Table: [Webinar](#)



Join the Columbus Chapter of NBMBA for the 1st Quarter General [Membership](#) Meeting.

This is an exciting year for the Columbus Chapter. We encourage you to bring an interested co-worker or friend for networking with chapter members, updates on past events, upcoming programming and community outreach activities planned for 2012.

February 9, 2012
6:00-8:00pm

Tech Columbus
1275 Kinnear Road
Columbus, OH 43212-1155

[CLICK HERE TO REGISTER!](#)

In This Issue...

- [Salary Negotiations](#)
- [Education](#)
- [Career](#)
- [Around Town](#)
- [Leadership](#)
- [Black MBA Speakers Series](#)
- [Entrepreneur](#)
- [200Columbus](#)
- [Lifestyle](#)

Mark Your Calendar

Every Thursday
Chicago Style Steppin

January 26th
[Soul Food Dinner](#)

Every Wednesday in February
[OSU Black MBA Speakers Series](#)

February 2nd
[Food Tour: Moretti's of Upper Arlington](#)

February 9th
[1st Quarter General Body Meeting](#)

February 16th
[YWCA Leadership Luncheon](#)

February 16th
[Salary Negotiation](#)

February 28th
[Tax Preparation](#)



Central Ohio Business Leaders Soar to Host Historic Film "Red Tails"

NBMBA Columbus Chapter proudly joined forces with African-American business leaders to celebrate the release of the [Tuskegee Airmen](#) biopic. The film was estimated to make between 8 -10 million in the opening weekend and it grossed over 19.1 million coming in second place in box office sales last weekend. Let's continue to support the film this weekend.

[Click here](#) to read the press release

March 15th
[YWCA Leadership Luncheon](#)

March 15th
[Communication Skills](#)

Get Involved...

- [Become A Member](#)
- [Join A Committee](#)
- [Donate](#)
- [Kroger Community Rewards](#)
- [Add Me To Your Mailing List](#)

Join the NBMBA
Network



National News

Update your NBMBA
profile. www.nbmbaa.org

Salary Negotiations: Leave Nothing on the Table



SALARY NEGOTIATION: LEAVE NOTHING ON THE TABLE!

THURSDAY, FEBRUARY 16, 2012

TIME: 6:00P.M. - 8:00P.M.

WEBINAR DETAILS WILL BE PROVIDED PRIOR TO THE EVENT

NOTHING TO LOSE, PLENTY TO GAIN!

BASIC SALARY NEGOTIATION IS ESSENTIALLY A NO-LOSE PROPOSITION. JOIN THE NBMBA COLUMBUS CHAPTER IN UNDERSTANDING WHAT YOU NEED AND GETTING WHAT YOU DESERVE, YOU OWE IT TO YOURSELF TO EXPLORE STRATEGIES THAT WORK.

DENNIS JESIELOWSKI, VP OF TRANSFORMATION, ENTERPRISE SERVICES, DIVISION, HEWLETT PACKARD, WILL DISCUSS STRATEGIES HE HAS USED THROUGHOUT HIS CAREER TO ENSURE HIS COMPENSATION ALIGNS TO OR EXCEEDS MARKET VALUE. THE WEBINAR WILL INCLUDE SUCH STRATEGIES AS HOW TO PLAN THE APPROACH, CONSIDERING DIFFERENT ALTERNATIVES, COMMUNICATING CLEARLY AND MAKING THE DECISION.



MEMBERS – FREE; NON-MEMBERS - \$10.00

[Register TODAY!](#)

EDUCATION

FRANKLIN UNIVERSITY UPCOMING EVENTS

February 1st 6:30-7:30PM	Prudential Company Information Session
February 3rd 10:00AM -3:00PM	OFIC CareerFest 2012
February 15th 6:00-7:30PM	RÉSUMÉ WRITING: Résumés that Help Employers Find You

[More Training Opportunities](#)

CAREER



Career Resolutions For The New Year

By Holly McFarland

Director of Center for Career Development at Franklin University

A fresh new year awaits us. What better time to take stock of our careers? Take some time to conduct a reality check of your professional life. This means evaluating your career path, updating your resume to reflect recent accomplishments and creating goals for the new year.

Here are a few things you can do to position yourself for career success in 2012 and beyond.

1. Love What You Do

Learn what you need out of a career and become one of those people that get up in the morning looking forward to a day at work.

2. Create Your Personal Brand

How you are perceived is critical to your career success.

Personal branding is a way of creating demand for YOU.

Create a personal brand strategy for yourself; determine what sets you apart from others and what makes you unique, then define strategies that will create a positive perception.

3. Develop and Maintain a Powerful Resume

Review and polish your resume on a regular basis, adding accomplishments when they occur and new skills as they are developed. It should be the "living document" of your career.

4. Expand Your Network

Assess your current network and identify what is working and what is not.

Join, and be active in, a group or association.

Whether it's a professional group tied to your field, a civic organization, a networking association, these get-togethers provide regular opportunities to meet new people, and learn new things.

5. Keep Your Skills Strong

Industries, technologies and work environments are continually changing - are you keeping pace? Renew your commitment to education in 2012, ensuring that your knowledge base, certifications and vital job skills are current.

NMBAA AROUND TOWN - Red Tails

**NMBAA Columbus Chapter says
THANK YOU to our Lifetime Members!**



Karen & Don Anthony

A special THANK YOU was given to Lifetime members in support of the premiere of "Red Tails", a story of Americas first black fighter pilots. Five lifetime members received two passes to opening night events at the Lennox. The evening began with a discussion with members of the Columbus Memorial Chapter of the Tuskegee Airmen and John Williams, a Buffalo Soldier who served with the "Red Tails". The movie brought in \$19.1 million opening weekend!

Thank you to all our Lifetime Members for their support of NBMBA Columbus Chapter.

LEADERSHIP

YWCA Leadership Luncheon January 2012

"The Power of Letting Go"

The Leadership Luncheon Series unites professional women across central Ohio with 3 primary goals:

1. Create a meaningful networking opportunity
2. Inspire and empower attendees, and
3. Impart practical knowledge and skills that attendees can use to achieve results in their daily lives.

Men are welcome, too!

January speakers included:

Barbara Benham, VP, Government Relations Director, Huntington *for her, letting go is about forgiveness, determining your own self worth, making a decision to focus on what people can contribute versus trying to mold them to the way that you think things should be done or how they should act. She shared wisdom around how letting go is tied to your ego, and that when you don't let go, you become distracted by things that are not important, and ultimately distracted from your real purpose. Her belief is that your best self emerges when you expect the best from others, and that we should all practice "forgiveness on the fly" - acknowledging that there are things beyond our control and that we should not negatively interpret or make value judgments at times when wrongs are perceived -but just to forgive and let go.*

Toni Cunningham, Principal, Image Anu, LLC *started the conversation with tears and words of gratitude. "I'm a crier," she said, and then she wove a beautiful tale of her journey - letting go of other's expectations of her, letting go of expectations she had for herself, making the transition from a job with the government to corporate and then out on her own. She spoke about and modeled "doing passion work and walking in purpose." She shared how important her friends were and are to her as she continues*

on this journey, how it is her belief that the universe will tell you what it needs from you if you slow down enough to listen, and how her focus now is where she can be of service.

Virginia Barney, Former City Manager, Upper Arlington flipped the script. She stated that usually when people think of "letting go" they think about giving something up. But her belief is that you have to let go in order to grab ahold of something else. She illustrated her point with stories about her family - her father's death, her granddaughter learning to walk, and so on. Dubbed a "senior partner in the collective genius," Virginia went on to share how we can get more done when we let go, how there is power in letting go of the power, and that we have to think differently about our world, its leaders, and how we engage one another in solving the issues before us. Insightful and inspiring.

Join the chapter!

February 16 - *The Power of Managing Expectations*

March 15 - *The Power of Experience*

[Click here to register](#)

OSU Black MBA Speakers Series



FISHER
COLLEGE OF BUSINESS

Annual Soul Food Dinner

Thursday, January 26th, 7-10PM

Gerlach Lounge, 2100 Neil Ave., Columbus, OH 43210

Menu: Mac & Cheese, Yams, Mixed Vegetables, Chicken, Salad, Cornbread, Dessert, Beverages, (and awesome company)

Tickets: \$10

[SEND RSVP HERE!](#)

Black MBA Speaker Series 2012

All sessions will take place at 2100 Neil Ave. Columbus, OH 43210

Gerlach Hall Room 315 from 12:30PM - 1:30PM

February 1st: [Angela N. Cauley](#) and [Ian Y. Blount](#), Co-founders of Coalescence™ and Alumni Agriculturalists

February 8th: [Douglas Lumpkin](#), Director, Franklin County Job & Family Services

February 15th: [Janet E. Jackson](#), President and CEO, United Way of Central Ohio

February 22nd: [Stephen Francis](#), Unit Manager of Diversity Relations, Honda of America Mfg., Inc.

February 29th: [Todd Corley](#), Vice President - Diversity & Inclusion, Abercrombie & Fitch

Parking for both events available at the Lane Ave parking garage:

<http://tp.osu.edu/visitorsmain/parking/garages/lane.shtml>.

[Register TODAY](#)

Free for Members

\$10 donation non-member

ENTREPRENEUR

Barons of Business

Featuring Junior Achievement of Central Ohio, Inc Business Hall of Fame Laureates

Monday, January 23, 2012

Thanks to the Columbus Partnership and the Columbus Chamber of Commerce for extending an invitation to attend the Barons of Business Luncheon. The luncheon was sponsored by Junior Achievement, Columbus Rotary, and Columbus Rotaract. What a wonderful opportunity to hear from successful business owners about what it takes to make it...highlights below:

George McCloy, President and Founder, McCloy Financial Services

- Have focus and determination
- Set goals you can reach
- Listen to your customer
- Ask pointed questions in order to get to the heart of the matter
- Do what you say you are going to do
- Stick with what you know
- Stick with it (stick-to-it-tive-ness)

Sue A Doody, President and Founder, Lindsey's Restaurant & Bar

- Be creative
- Be forceful when you need to be
- If you can, make it a family affair
- Repurpose to save money
- Add a personal touch
- Try different things - you may be surprised with what you come up with
- Enlist the help of friends

- Don't let unexpected events stop the show
- Sometimes you have to jump in there and make it happen

Robert C White, Sr., Chairman and Co-Founder, The Daimler Group

- Teamwork - use the words "we" and "ours" instead of "I" and "my"
- Get involved in giving back
- Best personal advice he received - Don't finance your luxuries - if you can't afford to pay for them, you can't afford to have them
- You can create financial freedom and wealth by spending substantially less than you make
- Keep it simple
- Do the stupid stuff when you're older!

200COLUMBUS

29
2012

Ohio

Mayor
Michael B. Coleman
Cordially Invites
You To Attend

The Bicentennial STATE OF THE CITY Address

Live performances on the Ohio Theatre stage,
with reception immediately following

With Master of Ceremonies, 10TV's Angela Pace

THE CITY OF
COLUMBUS
MICHAEL B. COLEMAN, MAYOR

200
COLUMBUS
THE BICENTENNIAL

February 29, 2012 at 6:00pm

The Ohio Theatre, 39 E. State St.

RSVP by February 24th

By phone: (614) 645-RSVP, or

email: MayorsRSVP@Columbus.gov

Complimentary Parking:
Columbus Commons Parking Garages
191 South Third Street
55 East Rich Street



Volunteer and come for the FUN!!

The 200 Columbus Bicentennial Birthday Celebration will take place at the Battelle Grand Greater Columbus Convention Center on Friday, February 10, 2012. The Birthday Celebration is a chance to be a part of Columbus history! Our City has contributed to our nation in every respect-through education, transportation, the arts, cultural diversity and innovation! There's MUCH to celebrate!

The Columbus Chamber is looking for approximately 120 volunteers for various roles (gift bags, coat check, greeters, escorts, etc.) the day before (Feb. 9) and the day of (Feb. 10). By volunteering, you will be able to attend the event as a Gold level guest - a \$125 value!

[Click HERE](#) for additional information

LIFESTYLE

Upcoming Chapter Events

Every Thursday 7:00PM [Chicago Style Steppers](#) Workshop Bowties 4900 Sinclair Road

February 2, 6:00PM [Moretti's of Upper Arlington](#) 2124 Tremont Center Upper Arlington, OH 43221 [RSVP](#)

February 9, 6:00-8:00 PM [1st Quarter General Membership Meeting](#) Tech Columbus 1275 Kinnear Road Columbus, OH 43212-1155

February 16, 11:30-1:00PM [YWCA Leadership Luncheon](#) The Power of Managing Expectations 65 S. Fourth St. Columbus, OH 43215

February 16, 6:00-8:00PM **WEBINAR** [Salary Negotiation: Leave Nothing on the Table](#)

February 28, 6:00PM [Tax Preparation](#) Franklin University Library - Phillips Hall, First Floor 303 S. Grant Ave. Columbus, Ohio 43215

March 15, 11:30AM-1:00PM [YWCA Leadership Luncheon](#) The Power of

Experience 65 S. Fourth St. Columbus, OH 43215

March 15, 6:00-8:00PM [Communication Skills](#) Main Library 96 S. Grant Ave. Columbus, OH 43215

Community Events

February 2, 6:00PM [Family Film Festival: Imitation of Life](#) The King Arts Complex 867 Mt. Vernon Ave. Columbus, OH 43203

February 9, 10:00AM [Family Film Festival: Peace Tree](#) The King Arts Complex 867 Mt. Vernon Ave. Columbus, OH 43203

February 9, 6:00PM [Family Film Festival: The Great Debaters](#) The King Arts Complex 867 Mt. Vernon Ave. Columbus, OH 43203

February 16, 10:00AM [Family Film Festival: We Shall Overcome](#) The King Arts Complex 867 Mt. Vernon Ave. Columbus, OH 43203

February 16, 6:00PM [Family Film Festival: The Blind Side](#) The King Arts Complex 867 Mt. Vernon Ave. Columbus, OH 43203

February 25, 6:00PM [Family Film Festival: The Help](#) The King Arts Complex 867 Mt. Vernon Ave. Columbus, OH 43203



Nationwide®

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